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**Peninsula Habitat for Humanity and Sunset Magazine Unveil New Idea House  
at 9<sup>th</sup> Annual Sunset Celebration Weekend May 20-21**

*Event Showcases the Latest Innovations in Home Décor, Garden Design, Food and Travel*

MENLO PARK, Calif. (May 2006) – Peninsula Habitat for Humanity announced today its participation in *Sunset Magazine's* 9<sup>th</sup> annual Celebration Weekend, May 20-21. Hosted at *Sunset's* headquarters in Menlo Park, Calif., the magazine will welcome more than 24,000 visitors into a landscape of distinctive sights, sounds and flavors that embody the best of Western living.

As part of the festivities, Peninsula Habitat for Humanity will help unveil the first-ever Celebration Idea House built on-site in the magazine's backyard. The Celebration Idea House will showcase the latest in home décor and design innovations, and will remain open after Celebration Weekend from May 26 – June 18, Friday through Sunday. During that time, Peninsula Habitat for Humanity volunteers will serve as docents to visitors touring the house. In return for volunteers' time, Habitat will have the opportunity to reach out to *Sunset's* esteemed guests and raise awareness of the need for affordable housing on the Peninsula. *Sunset* donation \$10,000

"We were thrilled to be selected as *Sunset Magazine's* 2006 Celebration Weekend nonprofit partner," said Mary Boughton, executive director of Peninsula Habitat for Humanity. "We appreciate *Sunset's* support of our mission to provide low-income families throughout the Peninsula with affordable housing, and thanks to the magazine's generosity, we'll be able to share our message with a broader audience."

Celebration Weekend's interactive exhibits and demonstrations will run from 10 a.m. – 5 p.m. Saturday and Sunday, May 20-21. Following Celebration Weekend, the Idea House will remain open to the public from 9 a.m. – 6 p.m. Friday through Sunday until June 18. General admission is \$10; seniors pay \$8 on Fridays only, and kids ages 5 and under are free. For more information, call 800-786-7375 or visit [www.sunset.com/home](http://www.sunset.com/home).

**About Peninsula Habitat for Humanity**

Founded in 1989 by a group from Menlo Park Presbyterian Church, Peninsula Habitat for Humanity's mission is to create stronger communities on the Peninsula by building quality, affordable homes for low-income families through volunteer labor, community support and donated funds.

**About Sunset Magazine**

Established in 1898, *Sunset's* pages reflect the development and sophistication of America's frontier; the tastes, the trends; and the lifestyle innovations. *Sunset Magazine* has documented and made popular the idea of a ranch house, indoor/outdoor living, cooking with regional ingredients, low water/low maintenance gardening, and Western-style home decor. Generations of Western newcomers have turned to the magazine to learn how to garden in an unfamiliar climate, cook with new ingredients, and find a vacation destination in a new land. Today people still turn to the magazine for the same reasons: to learn how to make the most of life in the West.

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