



Corporate Signature Program

Key Circle \$300,000+	
<p>A Signature Partner at the Key Circle contribution level is a critical Peninsula Habitat for Humanity partner. A Key Circle Partner contribution of \$300,000 covers the entire cost of constructing one home, including both above and below ground costs (actual home construction costs vary due to location, land and infrastructure costs, and the design of the home). Key Partners are entitled to an exclusive sponsorship of one Habitat home – an amazing symbol of the donor’s commitment to affordable housing in the Bay Area and demonstrating true civic leadership in the community.</p>	
Key Circle Partner listing on all Peninsula Habitat materials, including:	<ul style="list-style-type: none"> • Peninsula Habitat website with corporate logo and link to corporate website. • Annual report. • Featured partner in all event programs, including groundbreaking and dedication ceremonies, annual auctions and galas.
Detailed corporate recognition, including:	<ul style="list-style-type: none"> • Two feature articles in Peninsula Habitat’s quarterly publication, “Habitat Happenings” during construction and upon completion of the project (circulation 20,000). • Two feature articles in Peninsula Habitat’s e-newsletter during construction and upon completion of the project (circ. 14,000). • Signature Partner spotlight on the Peninsula Habitat website (typically 12-14 months). • Exclusive identification as a Key Partner at all relevant press-related activities and events throughout duration of the project. • One press release, distributed to all major media outlets in the Bay Area, featuring corporation and partnership details and including pictures of a check presentation ceremony. • Invitation to participate at all events, including groundbreaking and house dedication ceremonies, annual auctions and galas, with speaking opportunities.
Corporate volunteer benefits, including:	<ul style="list-style-type: none"> • Unlimited employee “team building” volunteer work hours on the construction of the home. • Two exclusive volunteer events for your company employees (and their friends and family) on any Peninsula Habitat build day of your choice, specifically designed by Peninsula Habitat’s volunteer department to meet your company objectives and give your employees a fun and worthwhile community service experience. • Two specially-designed week-day build days, reserved just for your employees. • Two additional reserved week-day build days just for your employees. • Prior to build day, Peninsula Habitat will provide a complimentary presentation to your employees highlighting your company’s contribution and preparing them for their volunteer experience. • Guaranteed volunteer availability for your employees throughout the duration of the project.
Additional benefits, including:	<ul style="list-style-type: none"> • Bi-annual “State of the Agency” private lunch event with executive team and Chairman of the Board. • Invitations to educational/VIP social events. • Opportunities to provide corporate banner during designated events. • Prominent site signage for duration of the project’s construction. • Commemorative plaque. • Liberal use of Peninsula Habitat logo for company promotional purposes. • Optional check presentation ceremony at build day.